

# “FASTENERS, ADHESIVES, TOOLS AND...” MAGAZINE, RUSSIA

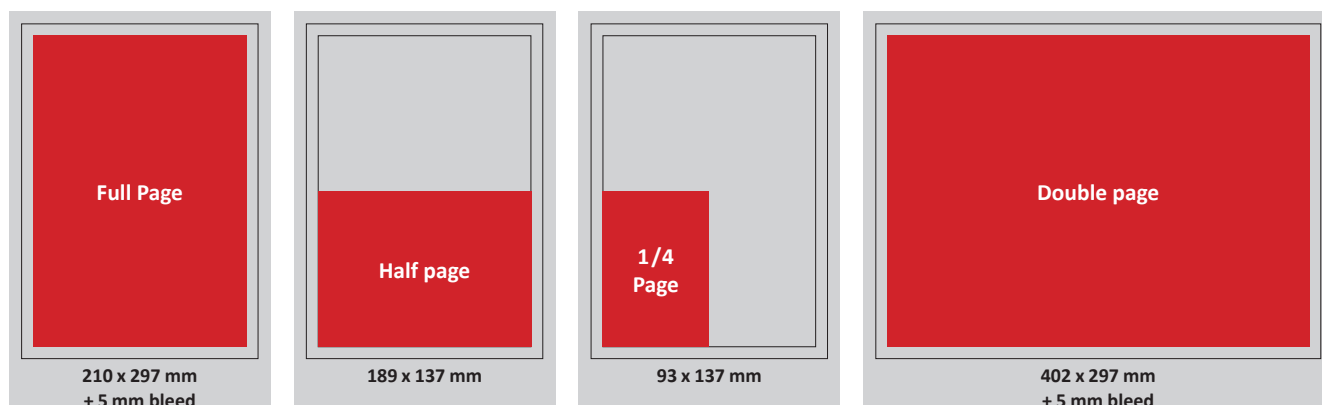
## MEDIA KIT 2024

[www.fastinfo.ru](http://www.fastinfo.ru)

### Price List for Full Colored Advertisement

The magazine is published 4 times a year (March, June, September, December)

Common position	Size	Chinese yuan (CNY) per issue	4 issues One by one payment (-5 %)	4 issues Lump sum payment (-10 %)
<b>Common page</b>	Full page Half page ¼ page	7000 5000 4000	6650 4750 3800	6300 x 4 4500 x 4 3600 x 4
<b>Double page</b>	w402 x h297 mm	13000	12350	11700 x 4
<b>Special position</b>				
<b>Front cover</b>	w190 x h170 mm	19000	18050	17100 x 4
<b>Front cover: logo + website</b>	w40 x h25 mm	8000	7600	7200 x 4
<b>Front cover: photo + inner pages: article</b>	w190 x h170 mm + 2 pages of article	13000	12350	11700 x 4
<b>Inner front cover</b>	Full page Half page	10000 7000	9500 6650	9000 x 4 6300 x 4
<b>Back cover</b>	Full page	10000	9500	9000 x 4
<b>First page</b>	Full page Half page	10000 7000	9500 6650	9000 x 4 6300 x 4
<b>Third page</b>	Full page Half page	9000 6600	8550 6270	8100 x 4 5940 x 4
<b>A page next to the editorial</b>	Full page Half page ¼ page	9000 6600 5000	8550 6270 4750	8100 x 4 5940 x 4 4500 x 4



	Advised Options		
	Economy	Effective minimum	Optimum
Advertising in two issues	¼ page	½ page	1 page
<b>Bonuses:</b>			
Banner on the website	for 2 months	for 4 months	for 6 months
News of the company	on website only	on website or magazine	on website or magazine
Article in the magazine	—	on 1 page	on 2 pages
Inclusion in the newsletters	—	+	+
Information about the company in the directory "Foreign suppliers- partners of the magazine" *	+	+	+

\* The directory is constantly updated, actively distributed at the trade fairs, its PDF-copy is posted at the Russian version of [www.fastinfo.ru](http://www.fastinfo.ru) in the section "Foreign suppliers" ([http://fastinfo.ru/files/partner\\_suppliers\\_for.pdf](http://fastinfo.ru/files/partner_suppliers_for.pdf)).

For your request welcome to contact:

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### The magazine is distributed:

— at the leading Russian industrial, construction and specialized exhibitions, where it acts as a participant or information partner of the organizers

- Among the exhibitions, in which the magazine participates, are: MetalExpo, Mitex, St. Petersburg Industrial Fair, Russian Industrialist...
- You can find up-to-date information on partner exhibitions and conferences at the website of the magazine [www.fastinfo.ru](http://www.fastinfo.ru)

— at specialized industry forums, conferences, seminars

- Among these events there are the conferences: “Fasteners. Quality and Responsibility”, “Wire-Fastener”, “Russian market of adhesives and sealants”, as well as the Building Skin Russia forum.

— by the partner companies of the magazine among their regional representatives and clients, as well as at exhibition stands

— among the training centers of industrial and construction companies and associations

— among resource centers for vocational education

— by editorial subscription

Targeted mailing is carried out to the Russian enterprises, based on the wishes of partner advertisers.

In electronic form, our magazine is available to everyone — PDF versions of the published issues are posted at the magazine's website and also on other Internet resources.

On the basis of magazine publications, thematic collections of articles and directories of suppliers-partners (magazine advertisers) are published.

