

# “FASTENERS, ADHESIVES, TOOLS AND...” MAGAZINE, RUSSIA

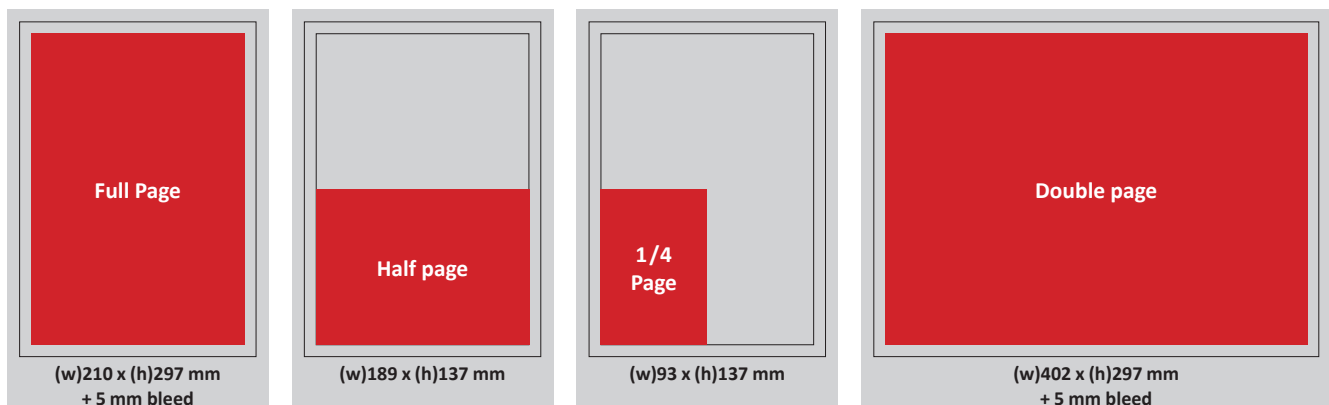
## MEDIA KIT 2026

[www.fastinfo.ru](http://www.fastinfo.ru)

### Price List for Full Colored Advertisement

The magazine is published 4 times a year (March, June, September, December)

Common position	Size (width x height)	Chinese yuan (CNY) per issue	4 issues One by one payment (-5%)	4 issues Lump sum payment (-10%)
Common page	Full page	7000	6650	6300 x 4
	Half page	5000	4750	4500 x 4
	¼ page	4000	3800	3600 x 4
Double page	(w)402 x (h)297 mm	13000	12350	11700 x 4
<b>Special position</b>				
Front cover	(w)190 x (h)170 mm	19000	18050	17100 x 4
Front cover: logo + website	(w)40 x (h)25 mm	8000	7600	7200 x 4
Front cover: photo + inner pages: article	(w)190 x (h)170 mm + 2 pages of article	13000	12350	11700 x 4
Inner front cover	Full page	10000	9500	9000 x 4
	Half page	7000	6650	6300 x 4
Back cover	Full page	10000	9500	9000 x 4
First page	Full page	10000	9500	9000 x 4
	Half page	7000	6650	6300 x 4
Third page	Full page	9000	8550	8100 x 4
	Half page	6600	6270	5940 x 4
A page next to the editorial	Full page	9000	8550	8100 x 4
	Half page	6600	6270	5940 x 4
	¼ page	5000	4750	4500 x 4



	Advised Options		
	Economy	Effective minimum	Optimum
Advertising in two issues	¼ page	½ page	1 page
<b>Bonuses:</b>			
Banner on the website	for 2 months	for 4 months	for 6 months
News of the company	on website only	on website or magazine	on website or magazine
Article in the magazine	—	on 1 page	on 2 pages
Inclusion in the newsletters	—	+	+
Information about the company in the directory "Foreign suppliers- partners of the magazine" *	+	+	+

\* The directory is constantly updated, actively distributed at the trade fairs, its PDF-copy is posted at the Russian version of [www.fastinfo.ru](http://www.fastinfo.ru) in the section "Foreign suppliers" ([http://fastinfo.ru/files/partner\\_suppliers\\_for.pdf](http://fastinfo.ru/files/partner_suppliers_for.pdf)).

For your request welcome to contact:

Ms. Galina Kotelnikova,

Tec Editor of "Fasteners, Adhesives, Tools and..." Magazine,

e-mail: [fix@fastinfo.ru](mailto:fix@fastinfo.ru)

### The magazine is distributed:

— at the leading Russian industrial, construction and specialized exhibitions, where it acts as a participant or information partner of the organizers

- Among the exhibitions, in which the magazine participates, are: MetalExpo, Mitex, St. Petersburg Industrial Fair, Russian Industrialist...
- You can find up-to-date information on partner exhibitions and conferences at the website of the magazine [www.fastinfo.ru](http://www.fastinfo.ru)

— at specialized industry forums, conferences, seminars

- Among these events there are the conferences: “Fasteners. Quality and Responsibility”, “Wire-Fastener”, “Russian market of adhesives and sealants”, as well as the Building Skin Russia forum.

— by the partner companies of the magazine among their regional representatives and clients, as well as at exhibition stands

— among the training centers of industrial and construction companies and associations

— among resource centers for vocational education

— by editorial subscription

Targeted mailing is carried out to the Russian enterprises, based on the wishes of partner advertisers.

In electronic form, our magazine is available to everyone — PDF versions of the published issues are posted at the magazine's website and also on other Internet resources.

On the basis of magazine publications, thematic collections of articles and directories of suppliers-partners (magazine advertisers) are published.

