



THS 2018 EDRA DIY International October Issue

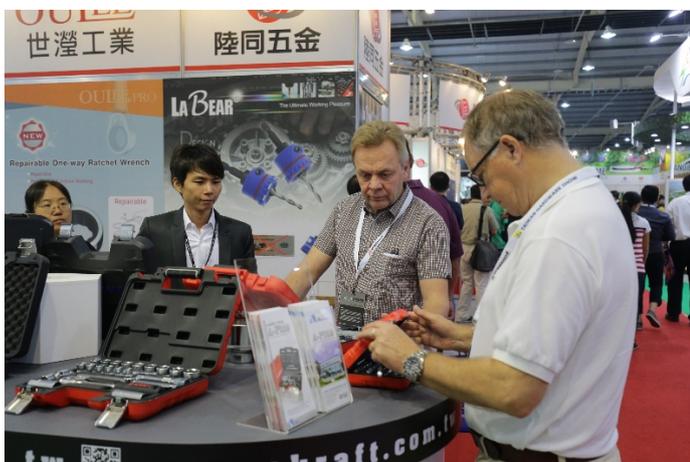
Taiwan Hardware Show 2018 ‘Made in Taiwan’ Hardware for Global Applications

Taiwan has long been a great source for the latest high-value hardware products with competitive prices for international buyers. Against the country’s outstanding production and R&D capabilities, prompt delivery and international sales and distribution network, Taiwanese manufacturers are recognised as reliable business partners to global hardware businesses. Matching the quality expectations and brand aspirations of hardware distributors, retailers and end users worldwide, Taiwan Hardware Show highlights the best of ‘Made in Taiwan’ products produced by the country’s top manufacturers.

Scheduled to be held from 17 to 19 October 2018 at the Taichung International Exhibition Centre, 420 of Taiwan’s top hardware OEM, ODM and OBM will showcase new top-grade competitive value products to global buyers at THS this year. The strong line-up of exhibiting companies is strengthened with the participation of 34-member companies from the Changhua County Industrial Association with various manufacturing specializations.

THS is the industry awaited event for its leading companies to launch their new products into the market. Rotar Machinery Industrial Co., Ltd with their TOPTUL®, a professional tool brand that is available in more than 130 countries around the world will launch the new Chunta Power Tools at the exhibition. Wei Ching Resources Co., Ltd. (Marked Tool) who has been in business producing top grade hand tools since 1975 as one of the leading suppliers of impact and hand tools in Taiwan will unveil their new ‘Special Impact Socket’ to the market on-site. For Daiwan Abrasives Corp and Kuani Gear Co Ltd, THS provides an opportune time for them to launch their next generation flap brush and new abrasives discs and Kuani’s latest impact wrench series as well as a series of classic replicas respectively over the 3-day exhibition.

From hose and tubing specialist - TOFORD PLASTIC MFG CORP; producer of tough, durable and safe hose clamps - Evereon Industries, Inc; to leading manufacturer of customized O-rings and all kinds of rubber and silicone products - Silverking Rubber Industry Co; to various professional pneumatic manufacturers such as Hyphone Machine Industry Co., Ltd, Shenghui Pneumatic Tools Co., Ltd and Crossman Tools Co., Ltd, THS offers an enormous range to things to see and procure. Visitors also will not miss meeting the innovator of high elastic TPR caster - Y.H Caster Co. Ltd and Iron Man Packing Ind Co., Ltd who carries tapes of all kinds - BOPP Packaging Tape, Stationery Tape, PVC Insulating Tape, Masking Tape, Cloth Tape, Double-sided Tape and Tape Dispenser and other industrial tapes, for DIY and industrial markets.



THS' league of top manufacturers produces a wide range of hardware for use in the automotive, precision instruments, mechanical equipment, aviation, building and construction, transportation, shipbuilding, electronics industries, agriculture and more. For home construction sector, Baoter Industrial Co., Ltd. will introduce its faucets and bathroom accessories, made to suit the favoured style of customers, and designed with quality material along with high-level handcraft skill. Adding to this segment is Are Sheng Industry Co., Ltd. who will present over 2000 items in their AMER brand line, including faucet, faucet repair parts, brass valves, PVC valves, strainers, bath fixtures, toilet repair parts and plumbing tools. These applications can be supplemented with E-ZEN / KING LIGHT's new depth adjustable countersink bit that is very convenient and quick to set the desired depth without the need for a wrench (or any other tools) when setting the working depth, thereby enabling more efficient application in the woodworking and DIY sectors.

In all, these exhibiting companies and many more such as A-Kraft Tools Manufacturing Co., Ltd, Coram Asia Co; Ltd, Daiken Tools Enterprises Co., Ltd, Great Taiwan Material Handling Co., Perfect Tech Manufacturing Co., Ltd and others will focus on delivering quality offerings for DIY retail & export. In this spirit, THS let buyers explore and source for the latest hardware inventions across the 8 product categories - Tools & Accessories, Locks & Fittings, Fasteners & Fittings, Building Supplies, Garden & Outdoor Equipment, Automotive Supplies & Accessories, Machines & Plant Equipment, and Safety Equipment & Products.



Hardware industry leaders convene to in Taiwan

Bridging the hardware export and import markets, the exhibition calls upon the participation of DIY suppliers from various European countries under the European DIY Retail Association-Global Home Improvement Network. Providing opportunities for visitors to secure exclusive distributorship rights to import into their domestic markets, these companies will showcase popular products in the European markets. As Europe is one of the key export markets for Taiwanese companies and is growing in demand numbers, with potential to be a bigger market than North America, this will pave more business opportunities for Taiwanese companies and western businesses.

With the presence of European and American trade organisation leaders including the Chairman of the International Federation of Hardware & Housewares Association (IHA) and other top officials from the European DIY Retail Association-Global Home Improvement Network, THS 2018 will be the meeting point for industry professionals to network and share insights on the different hardware market development. Hosting an international league of industry players, Taiwan will show its warm business hospitality and openness in embracing a mutually beneficial trade cooperation with international hardware players.

Spotlight on the wide range of competitively-priced products will draw 35,000 international buyers and DIY retailers of hardware goods to the exhibition in Taichung. As Taiwan's manufacturing centre, this strategic venue allows visitors to also make a trip to their business partners' factories in the city. In addition, with the direct business matching services conducted with support from the local trade office, visitors will go through a speedier process in meeting the right suppliers. Qualified international buyers sourcing at THS can also optimize the subsidy of TWD 15,000 per person for their accommodation and airport pick-up use. Visitors can also enjoy participating a the THS Industrial Forum to understand Taiwan's hardware industry influence in foreign markets such as Europe, USA, Indonesia, Vietnam and other countries.

For more visit information, please visit www.hardwareshow.com.tw or contact the organizer at ths@kaigo.com.tw.